

Prism - a bright new light of innovation.

March 28, 2006

Created to promote high-impact networking that is conducive toward capital opportunities amongst our region's best and brightest business leaders, while fostering and encouraging participation across the rich cultural diversity of the Southeastern Innovation Corridor, Prism aims to build a bridge between scholastic achievement and entrepreneurial endeavor.

Prism's Mission is to:

- Collaborate with InnoVenture to stimulate networking amongst a creative class of Southeastern leaders to help shape our region's future economy.
- Excavate the full potential of the intellectual resources in the Southeastern Innovation Corridor.
- Cultivate young creative minds through the dynamism of InnoVenture's high-impact network.
- Stimulate the regional economy by attracting a cross-section of talented minds to the intersection of fields, disciplines and cultures.

The Prism pre-conference workshop will include these indispensable presentations and speakers:

- **"Networking for Net Gain"** by Leslie Sanchez
- **"The Evolution of an Idea"** by Dr. Robyn Hannigan
- **"It's Not Who You Know, But Who Knows You"** by Clarence L. Fisher
- **"Lasting Impressions: How to Build Investor Relationships"** by Becky McCrary

It's not every day that a person can go from selling encyclopedias door-to-door to advising the President of the United States on Hispanic education to baking cakes for Martha Stewart - but **Leslie Sanchez** did it all and made it look easy. As founder and CEO of Impacto Group LLC, a leading woman-owned communications and market research firm, Leslie is a sought-after voice on social and economic trends affecting women and the emerging U.S. Hispanic community. Hispanic Business magazine named her one of the nation's "100 Most Influential Hispanics." Leslie's private counsel is sought by Fortune 100 firms while her public analysis has appeared in The New York Times, The Washington Post, and U.S. News & World Report, as well as on Fox News Channel, NBC, ABC, Univision and other major media outlets.

Dr. Robyn Hannigan is Director of the Graduate Program in Environmental Sciences, Associate Professor of Geochemistry, and Judd Hill Chair of Environmental Science at Arkansas State University.

At Arkansas State University, she started the summer Research Internships in Science of the Environment (RISE) program so undergraduates could get hands-on research experience. Besides undergraduates, the program also brings in under-represented minority high school students from across the country. Believing that science cannot grow without diverse perspectives, she shows students how important their contributions are to science, introduces them to the excitement of discovery, and helps them realize that they are capable of accomplishing anything they want to.

Clarence L. Fisher is President and founder of The Sales Institute, a consulting firm that provides strategic sales assessments, sales management consulting and customized sales training for banks and financial institutions.

Honored in 1995 by First Union National Bank as a "Training Laureate", Mr. Fisher has helped hundreds of bank sales teams throughout the United States and Latin America improve sales performance and revenue during his 20-year career. He has helped create and install innovative sales processes and training while using his consulting skills and experience to help bankers improve both sales performance and job satisfaction.



Prism - a bright new light of innovation.

March 28, 2006

Created to promote high-impact networking that is conducive toward capital opportunities amongst our region's best and brightest business leaders, while fostering and encouraging participation across the rich cultural diversity of the Southeastern Innovation Corridor, Prism aims to build a bridge between scholastic achievement and entrepreneurial endeavor.

Prism's Mission is to:

- Collaborate with InnoVenture to stimulate networking amongst a creative class of Southeastern leaders to help shape our region's future economy.
- Excavate the full potential of the intellectual resources in the Southeastern Innovation Corridor.
- Cultivate young creative minds through the dynamism of InnoVenture's high-impact network.
- Stimulate the regional economy by attracting a cross-section of talented minds to the intersection of fields, disciplines and cultures.

The Prism pre-conference workshop will include these indispensable presentations and speakers:

- **"Networking for Net Gain"** by Leslie Sanchez
- **"The Evolution of an Idea"** by Dr. Robyn Hannigan
- **"It's Not Who You Know, But Who Knows You"** by Clarence L. Fisher
- **"Lasting Impressions: How to Build Investor Relationships"** by Becky McCrary

It's not every day that a person can go from selling encyclopedias door-to-door to advising the President of the United States on Hispanic education to baking cakes for Martha Stewart - but **Leslie Sanchez** did it all and made it look easy. As founder and CEO of Impacto Group LLC, a leading woman-owned communications and market research firm, Leslie is a sought-after voice on social and economic trends affecting women and the emerging U.S. Hispanic community. Hispanic Business magazine named her one of the nation's "100 Most Influential Hispanics." Leslie's private counsel is sought by Fortune 100 firms while her public analysis has appeared in The New York Times, The Washington Post, and U.S. News & World Report, as well as on Fox News Channel, NBC, ABC, Univision and other major media outlets.

Dr. Robyn Hannigan is Director of the Graduate Program in Environmental Sciences, Associate Professor of Geochemistry, and Judd Hill Chair of Environmental Science at Arkansas State University.

At Arkansas State University, she started the summer Research Internships in Science of the Environment (RISE) program so undergraduates could get hands-on research experience. Besides undergraduates, the program also brings in under-represented minority high school students from across the country. Believing that science cannot grow without diverse perspectives, she shows students how important their contributions are to science, introduces them to the excitement of discovery, and helps them realize that they are capable of accomplishing anything they want to.

Clarence L. Fisher is President and founder of The Sales Institute, a consulting firm that provides strategic sales assessments, sales management consulting and customized sales training for banks and financial institutions.

Honored in 1995 by First Union National Bank as a "Training Laureate", Mr. Fisher has helped hundreds of bank sales teams throughout the United States and Latin America improve sales performance and revenue during his 20-year career. He has helped create and install innovative sales processes and training while using his consulting skills and experience to help bankers improve both sales performance and job satisfaction.

